



浙江经贸职业技术学院  
ZHEJIANG INSTITUTE OF ECONOMICS AND TRADE

# 数字化运营与技术（初级）证书

Certificate of Digital Operation and Technology (Elementary)

乌克兰利沃夫经贸大学 Andriy Mishchuk 同学：

Dear Andriy Mishchuk:

您参加中国浙江经贸职业技术学院组织的中乌数字化运营与技术（初级）项目，完成《电子商务概论》《电子商务营销》和《电商网站页面布局》课程的在线学习（2021年5月17日---2021年10月31日），培训期满，考核合格，特发此证。

Thank you for participating in the China-Ukraine Digital Operation and Technology (Elementary) Project organized by Zhejiang Vocational and Technical College of Economics and Trade, China. Congratulations! You have completed the online learning of "Introduction to E-commerce", "E-commerce Marketing" and "E-commerce Website Page Layout" courses (May 2021 17th---October 31, 2021), the training period expires and the assessment is passed, hereby present the certificate.

（本课程为乌克兰经贸类高等教育院校学生提升电子商务实践能力而设计，在中乌双语教学环境下，通过线上学习平台和定期线上直播教学的方式进行授课）

This course is designed for students of Ukrainian higher education institutions majoring in economics and trade to improve their practical ability of e-commerce. It is taught through online learning platform and regular live online teaching in the Chinese-Ukrainian bilingual teaching environment

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